

# 2012–2013 FELLOWSHIP

Founded by Kennedy Center President Michael M. Kaiser, the Fellowship at the DeVos Institute of Art Management is an **immersive program in arts management strategy** designed to prepare mid-career arts managers for executive positions in today's complex arts environment.

Hosted at one of the largest and most dynamic performing arts institutions, the Fellowship offers a **structured blend** of academic **training**, hands-on work **experience**, independent and collective learning opportunities, and personalized **mentoring**. Fellows develop close working relationship with Kennedy Center leadership, complete significant projects within the context of the Kennedy Center, and are connected to a **vast network** of DeVos Institute alumni throughout the United States and in 39 countries worldwide.

## The Fellowship includes:

- Weekly courses taught by Kennedy Center senior staff in strategic planning, development, marketing, and finance
- Seminars in special topic areas including law, technology, programming, and education
- Practical rotations in three Kennedy Center departments
- Design and completion of independent projects in partnership with the DeVos Institute
- Participation in capacity building activities led by the DeVos Institute

The nine-month, full time program begins September 2012. Participants will receive a \$20,000 living allowance, program materials, and reimbursement for health insurance coverage. Fellows also have the opportunity to receive tickets to performances at the Kennedy Center and relocation assistance.

## The Fellowship has 115 Alumni who have gone on to leadership roles at:

BRIC Arts   Media   Bklyn, New York	Mark Morris Dance Group, New York
Chicago Opera Theater	The Middle East International Film Festival, Abu Dhabi
Hong Kong Arts Festival	San Francisco Ballet
The Juilliard School, New York	Sydney Symphony
Lincoln Center for the Performing Arts, New York	Theatre Communications Group, New York
London Philharmonic Orchestra	and many more
Luminato Festival, Toronto	

## Applicant Criteria:

Minimum five years working experience in arts administration\*  
Bachelor's degree in the arts or a related discipline  
Demonstrated knowledge of issues in arts management

\*The nine-month Fellowship is designed for arts managers with a primary interest in working in business environments with philanthropic models similar to those found in the United States. International arts managers are encouraged to consider whether this program or the DeVos Institute's Summer International Fellowship better suits their needs.

The application **extended** deadline is **April 15, 2012**

# DeVos Institute OF ARTS MANAGEMENT at the Kennedy Center

**Michael M. Kaiser**  
President

**Brett Egan**  
Director



2011–12 FELLOWS

Photo by Margot Schulman

“The opportunity to learn from Michael M. Kaiser and his senior staff, along with the value that they collectively place on the program within the Kennedy Center, truly make it the high-level, practical and academic experience I hoped it would be when I applied. I cannot recommend this program highly enough for aspiring arts managers.”

**Roger Weitz, Class of 2008**

General Director, Opera Omaha—Omaha, Nebraska

“The access and insight passed on to me far surpasses anything I could read in a book or learn in a classroom. Long after I matriculated, I have been able to count on my fellow Fellows as peer resources and contacts throughout the field.”

**Christy Bolingbroke, Class of 2006**

Director, ODC Theater—San Francisco, California

For more information and application instructions please visit  
[www.kennedy-center.org/education/artsmanagement/fellowships.cfm](http://www.kennedy-center.org/education/artsmanagement/fellowships.cfm)

Or contact Syrah Gunning, DeVos Institute Fellowships  
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