**Director's Note**

What makes people develop an attachment to their communities? Results from a three-year study by Gallup and the Knight Foundation suggest that the three main qualities that attach people to place are social offerings, such as entertainment venues; how welcoming a place is; and the area’s aesthetics (how beautiful/pleasant indoor and outdoor spaces are).

This feeling of “attachment” in a community is important in that it links to local economic growth. So naturally, communities will be interested to learn what drives people to become attached to their locale. What surprised researchers is that the three main criteria did not change from community to community. The qualities that made people feel attached to their community were the same in all regions of the country and they did not vary from year to year of the study.

Also surprising was that the local economy did not have a strong relationship to resident attachment, even in this challenging economic climate. Jobs and housing, while important, were down the list. Rather, when residents are forming an emotional attachment to their community, they consider first how accepting a community is of diversity, its social offerings, and its aesthetics.

It seems to me that the arts are right there in the top three when we consider both social offerings/places for people to meet (performances, exhibits), and aesthetics (architecture, parks, performance venues, etc.). This is just one more argument arts advocates can use for why communities should continue to support their arts organizations.

Barbara

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**A Tour of ArtsEdge**

Come explore the redesigned ArtsEdge website with an experienced Thinkfinity Trainer! This free webinar will showcase new site features, including an extensive collection of multimedia resources, lesson plans, and how-to’s! So bring your excitement and questions, and sign up today as this webinar will only be offered for a limited period of time. There are six webinars scheduled between November 11—December 15. To register, click here.

**“A Jazz New Year’s Eve” featuring The Jon Faddis Jazz Orchestra of New York® with Special Guest Nnenna Freelon**

NPR Music and WBGO/Jazz 88.3 FM’s annual New Year’s Eve special, Toast of the Nation, will broadcast live from the Kennedy Center’s “A Jazz New Year’s Eve” December 31. The concert will feature Grammy® nominated trumpeter and conductor Jon Faddis and his band, along with six-time Grammy® vocalista Nnenna Freelon. 2010 marks the 31st consecutive year that NPR and WBGO/Jazz 88.3 FM, the NPR member station in Newark, New Jersey, presents live jazz as part of the Toast of the Nation national radio broadcast. The 9:30 PM concert will air nationally on NPR member stations from coast to coast and stream online here. For more information about Kennedy Center Jazz, visit http://www.kennedy-center.org/jazz.

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**The VSA Apprenticeship at the Williamstown Theatre Festival**

For the sixth year, VSA will partner with the renowned Williamstown Theatre Festival in Williamstown, Massachusetts, for the VSA Apprenticeship. This program provides unique insight into the world of a professional theater for undergraduate and graduate students with disabilities, ages 19-24. Every summer, the Williamstown Theatre Festival Apprenticeship Program offers classes in acting, voice, and movement, as well as discussions and master classes with notable professionals. Apprentices also learn about the different components of a professional theater company by working in each of the various departments at the Festival on a rotating basis. Applications for this prestigious program must be received by February 25, 2011. The selected apprentices will have all expenses covered by VSA. Official rules, guidelines, and application are all available here.

**2011 National Symphony Orchestra Summer Music Institute**

Applications are now available for the 2011 NSO Summer Music Institute (SMI). SMI is a full-scholarship summer music training program for young musicians ages 15-20. SMI gives these talented young musicians the opportunity to work with musicians of the National Symphony Orchestra at the Kennedy Center. See the SMI website for details. The Kennedy Center/National Symphony Orchestra thanks the Alliances for Arts Education for helping recruit talented young musicians for SMI.

**The Performing Arts Distance Learning Series**

The Performing Arts Distance Learning Series presents “Telling Stories: Linda Sue Park” on Friday, December 3, from 11 AM—12 PM ET. Ms. Park talks about perfecting her craft, exploring her heritage, and her passion for baseball, and reads from her recent novels as well as from her collection of sijo, a Korean form of poetry. Another award-winning artist of our time, composer, and lyricist Jerry Herman (Hello, Dolly!, Mame, La Cage Aux Folles), presents a program filled with personal stories and songs performed by Broadway artists on Friday, December 3, from 1—2 PM ET. All programs are broadcast via cable/satellite and the web and registration is free. Programs from past seasons along with background information, resources, and instructional activities are posted under “ Archived Broadcasts” on the website and can be viewed at any time.
The Juilliard String Quartet has a large pedagogical footprint in the world of chamber music. For this evening of a paired ensemble, they have hand-picked a protégé quartet with which to perform. Their selection of the vibrant Afiara String Quartet promises to be a fine pairing to the Juilliard String Quartet's venerable talent. The San Francisco Classical Voice calls the young Canadian musicians of Afiara "a terrifically unified, versatile, idiomatic, and moving ensemble." Set in present-day Georgetown, Shear Madness engages locals and visitors alike as armchair detectives to help solve the scissor-stabbing murder of a famed concert pianist who lives above the Shear Madness unisex hairstyling salon. The show combines up-to-the-minute improvisational humor and a mixture of audience sleuthing to deliver a unique performance each night. Shear Madness has been running in the Kennedy Center's Theater Lab for over 20 years, giving more than 10,000 performances.

Attendees choose their ticket when registering for the Annual Meeting. Remember, Annual Meeting registration is $199 through December 15, so register now! Email Kelsey at KRMs@kennedy-center.org (Partners in Education) or Anthony at ABBarbir@kennedy-center.org (KCAAEN) for more information.

Introducing Kennedy Center Teaching Artist Daniel A. Kelin, II

"Oral history is about investigation and understanding our place in the greater community," Teaching Artist Daniel Kelin explains. Daniel, who was recently added to the Kennedy Center Teaching Artist roster, has worked primarily in Hawai`i as well as in American Samoa, the Marshall Islands, and India. The unique cultures of these places have greatly influenced Daniel, whose work was developed in response to these communities, and who says he is "more sensitive to and better at working with ELL students" because of it. The process of dramatizing oral histories leads to stronger comprehension of story and story structure, interpretation and communication skills, and understanding of cultural and historical events.

In Daniel’s two-session workshop, Stories of Us: Exploring Oral Histories Through Drama, participants learn to facilitate students’ investigation of oral histories. The workshop focuses on the analytical skills needed to ask effective questions and draw out stories, which are then dramatized to deepen the students’ understanding. Daniel provides teachers with the skills needed to guide the process, so they can elicit students’ perspectives from their own experiences. “This is a fully-integrated process,” Daniel states; it provides students with a sense of purpose and drive to learn. To learn more about Stories of Us: Exploring Oral Histories Through Drama or to bring Daniel to your community, contact him at secretwow@gmail.com.
**KCAAEN News**

The International Artist Teacher Exchange, Florence & Maremma, April 16—23, 2011

The International Artist Teacher Exchange program through Arts Education in Maryland Schools Alliance will provide an opportunity for educators to obtain George Mason University graduate credit while gaining professional development training in arts integration during a week-long Italian cultural exchange. Participants will identify and link teaching methods, discover strategies for motivating students, and develop lesson plans based on their findings that they will then implement in the classroom. Up to 45 participants will join a cohort of teachers, administrators, and educators from Collegio San Carlo in Milan for this cross-cultural and cross-curricular experience. The trip’s focus of study will be on how the traditions of the local artisans have endured for centuries. For more information and to register, click here.

Missouri Alliance for Arts Education Supports Show-Me Arts Groups

Show-Me Arts groups are student-led arts advocacy groups for students in high schools, colleges, and universities across the state of Missouri. They began with one small group of juniors and seniors from Logan-Rogersville High School in 2008. This group, with less than 10 students, worked with their state representative, Bob Dixon, and the Missouri Alliance for Arts Education to develop House Bill 870 in 2009 to promote fine arts professional development for teachers. Currently, there are Show-Me Arts organizations at Logan-Rogersville High School, Willard High School, Paseo High School for Visual and Performing Arts, Glendale High School, and the newest group at Rolla Senior High School. If you would like information about starting a Show-Me Arts group in your area, download the Getting Started Toolkit.

ArtsEd Washington Launches New Dynamic and Interactive Website

ArtsEd Washington has launched their new website at www.artsedwashington.org. The online portal features advocacy tools, state and national research, opportunities for involvement, and news and events. It provides information specifically geared for educators including grant and award opportunities and ArtsEd Washington programs. Also featured are summaries of what Washington law says about arts education, the situation in schools across the state, and why an education in the arts is essential to students’ success. The home page links visitors to the news feed, calendar, ArtsEd Washington’s membership portal, Facebook page, Twitter messages, RSS feeds, and e-newsletter sign up page.

**Partners in Education News**

Partners Team Updates

FL 1997—Director of Program Development Leslie Lacktman rejoins this team as the new representative for Youth Experiencing Art, Inc., replacing John Sullivan. She can be reached at (941) 928-2787 and leslie@yearts.org.

HI 2007—Honolulu Theatre for Youth Managing Director Louise King Lanzillotti is no longer a representative of this team, as Louise is starting her own business.

IN 1991—Metropolitan School District of Wayne Township is no longer a member organization of this team.

ME 2010—This team welcomes Mary Capobianco, Curriculum Coordinator for Humanities for Portland Public Schools, who replaces Grace Valenzuela. Mary’s contact information is (207) 874-8117 and capobm@portlandschools.org.

MT 1991—Arts Integration Consultant Bess Fredlund rejoins this team as an additional representative for Laurel Public Schools. She can be reached at (406) 855-1458 and bessfredlund@bresnan.net.

NJ 1997—Director of Partnerships and Community Programs Uday Joshi joins this team as the new representative for New Jersey Performing Arts Center, replacing Donna Bost-White. Uday can be reached at (973) 297-5812 and ujoshi@njpac.org.

NY 1996 (Purchase)—This team welcomes Education Coordinator Ian Driver as an additional representative of the Performing Arts Center at Purchase College. Ian’s contact information is (914) 251-6222 and ian.driver@purchase.edu.

WA 1992—This team welcomes three new members. Director of Student Learning Brian Fox joins this team as a representative for the Puyallup School District and can be reached at (253) 841-1301 and foxbd@puyallup.k12.wa.us. Tacoma Public Schools has two new representatives: Director of Second Language Acquisition & Early Learning Minh-Ahn Hodge, who can be reached at (253) 571-1140 and mhodge@tacoma.k12.wa.us, as well as Instructional Facilitator Susan White, who can be reached at (253) 571-1340 and swhite@tacoma.k12.wa.us. Also, Lynda Belt’s new email is beltld@puyallup.k12.wa.us.

Register for the Annual Meeting Preconference!

Is your Partnership Team working with an arts integration school? Are you thinking of getting involved in this work? Consider registering for the Annual Meeting preconference session, Sharing and Networking: Developing Arts Integration Schools, led by Amy Duma and Deborah Brzoska.

**When:** Wednesday, February 16, from 9 AM—4PM*

**Fee:** $50 (includes breakfast and lunch)

In this session, you will:

- Share about the process for developing and establishing an arts integration school;
- Discuss how to design a professional development program for an arts integration school; and
- Identify resources and plan next steps for your program.

Register online when you register for the Annual Meeting! Questions? Contact Michelle Carney at MLCarney@kennedy-center.org.

*Because there is a special 2010 Partnership Team session taking place at the same time, 2010 Team Members will not be able to attend the Arts Integration Schools session.*
National Endowment for the Arts Education Leaders Institute
The National Endowment for the Arts will convene the sixth NEA Education Leaders Institute (ELI) to foster pioneering thinking on K-12 arts learning in order to design a robust U.S. education for all children. Up to five teams, each from a different state, will be selected to participate. You can find the Request for Proposals that describes the Institute and how to apply here. Submissions must be received by December 15, 2010.

New Research Publications from the NEA
The National Endowment for the Arts Office of Research & Analysis has shared Live From Your Neighborhood: A National Study of Outdoor Arts Festivals, a publication from Research Report #51. It includes an executive summary, full report, and case studies.

Creating Rigorous Arts Lessons Across the Content Areas: Tips for Collaboration
Many school superintendents and principals express concern about the diminishing presence of certified arts educators and visiting artists in their classrooms. They have expressed interest in involving classroom and subject area teachers in a rigorous process that helps students make authentic connections between the arts and academics. This article provides tips to assist classroom teachers in designing high-quality lessons that integrate arts education across the content areas.

Report Offers Mixed Messages on Corporate Giving
Although a majority of companies cut back on their philanthropic giving between 2008-2009, corporate contributions in the aggregate rose seven percent, to $9.93 billion—the highest level in four years—a new report from the Committee Encouraging Corporate Philanthropy (CECP) finds. Based on responses from 171 companies, including more than half the Fortune 100, CECP’s annual Giving in Numbers report found that 59 percent of respondents reduced their giving in 2009, with 40 percent reporting cuts of 10 percent or more, while 36 percent gave more, including 20 percent that reported increases of at least 10 percent.

PBS Arts Launches on PBS.org
PBS has announced the launch of PBS Arts, a new website that offers users the opportunity to experience the arts and explore the creative process through special virtual exhibits, videos from PBS national and local programs, and interactive features. The website is part of PBS’ ongoing commitment to strengthen public engagement in all forms of artistic expression and performance.

The Big Read
The Big Read is accepting applications from nonprofit organizations seeking funding to conduct month-long, community-wide reads between September 2010 and June 2011. A national program designed to revitalize the role of literature in American culture, organizations selected to participate will receive a grant ranging from $2,500 to $20,000, access to online training resources, educational and promotional materials, inclusion of your organization and activities on The Big Read website, and the prestige of participating in a highly visible national program. Approximately 75 organizations from across the country will be selected by a panel of experts. The deadline is February 1, 2011.

How to Use Music to Foster Creativity in the Classroom
Music can foster student creativity and expression, according to third grade teacher and musician Gaetan Pappalardo. In this blog post, he suggests using instrumental music so that students are not distracted by the lyrics and selecting upbeat songs rather than classical artists. Pappalardo writes that for one lesson, he showed his students a performance of the theme from the movie “Jaws.” He then played portions of several songs and instructed students to write stories to accompany the music.

Study to Gauge the State of Arts Education in Minnesota Schools
A Minnesota group will conduct a statewide study of arts education, focusing on how schools are managing the subject with limited budgets. “Many states are facing tight budgets and an inordinate amount of attention on high-stakes testing,” the director of a state principals group said. “There’s more to a comprehensive education than reading and math.” The results of the study are expected in 2011.

National Arts and Humanities Youth Program Awards
The President’s Committee on the Arts and the Humanities, in partnership with the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services, is pleased to invite applications for the 2011 National Arts and Humanities Youth Program Awards, formerly the Coming Up Taller Awards. Completed applications will only be accepted via the online process. The deadline for application submissions is Monday, January 31, 2011.

New IFACCA Report
A new report, National Arts Advocacy Campaigns: Overview of Case Studies and Good Practice, was released by the International Federation of Arts Councils and Culture Agencies (IFACCA). Based on research and responses to a survey distributed in August 2009 to the IFACCA network, the report examines a range of lobbying, advertising, and grassroots arts advocacy campaigns that national arts funding agencies have undertaken over the past decade.

Why Arts Education is Crucial and Who’s Doing It Best
Years of research show that it’s closely linked to almost everything that we as a nation say we want for our children and demand from our schools: academic achievement, social and emotional development, civic engagement, and equitable opportunity. This article from Edutopia looks at arts education in education policy and trends across the country.

North Carolina: College Students Light Up City Streets, Creating Public Art
From November 16—20, the Winston-Salem Light Project presented One City Block: Urban Revelation. This was the third time in as many years that Norman Coates’ lighting students at UNC School of the Arts transferred their work from the inside of a theater to the outside of Winston-Salem’s downtown in the name of public art. The aim was to heighten awareness of city elements in a way that prompts reflection on the urban environment and residents’ role in it.

Year End Fundraising Tips for Procrastinators
Free fundraising webinar on December 9! Learn more about optimizing your website for donations, end-of-year campaigns, and engaging donors—before, during, and after their gift.
Any Given Child
(202) 416-8806
www.kennedy-center.org/education/anygivenchild/

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