

THE SMALL WORKS PROJECT with Mo Willems Official Contest Rules

Preliminary Information:

No Purchase Necessary. A Purchase Will Not Increase Your Chances Of Winning.

Open to legal residents of the United States who are 18 years of age or older as of August 17, 2020. Entries for children under 18 may be submitted on their behalf by a parent or legal guardian.

Void where prohibited. Odds of winning depend on the number and quality of entries received.

The Contest begins at 1:00 PM on August 17, 2020. Entries will be accepted on a rolling basis through 11:59 PM on October 23, 2020. All times during this Contest refer to Eastern Daylight Time ("EDT"). By entering this Contest, you acknowledge that you have read these rules.

To Enter:

To enter the Contest, visit the Kennedy Center/Mo Willems webpage (www.kennedy-center.org/mowillems) and provide the following information in the Contest form:

- Your Small Work Story (50 words or less) describing your own small act of kindness (or that of your minor child) that you've undertaken since March 13, 2020;
- The name you want used to identify you (or your minor child) if the entry is selected, along with the age and state of residence of the entrant;
- For Kennedy Center use only, the address to which Mo's Small Work should be mailed should your entry be selected; and
- OPTIONAL: A photograph of yourself that you are comfortable being used by the Kennedy Center on its website and social media pages should your entry be selected. Note that the inclusion of a photo will not be a factor in the selection process and such photo may or may not be used in the Kennedy Center's sole discretion.

All entrants will be required to provide a valid email address and mailing address. Entries are limited to *one* per person. Entries will only be accepted through the contest interface on the Kennedy Center webpage between August 17- October 23, 2020. All entries must be "Safe for Work" and appropriate for general audiences.

Selection of Entries and Eligibility:

On a rolling basis, the Kennedy Center's Education Department will select one entry per weekday to be featured on the Kennedy Center website and social media beginning August 24, 2020. Each winning entry shall be published in conjunction with one of fifty (50) Small Works mini-paintings by Kennedy Center Education Artist in Residence Mo Willems. Winners will not be notified prior to publication.

By entering the Contest, you give the Kennedy Center the right to publish your Small Work Story, your name (or that of the minor child for whom you are submitting the entry), the age, and state of the entrant, as well as any photographs you include (the “Entry Materials”). The Entry Materials may be utilized on the Kennedy Center’s website, Facebook, Twitter, Instagram, and other social media accounts, as well as those for Mo Willems, Mo Willems Studios, and other affiliated sites and accounts. By submitting an entry, you represent and warrant that you have the right to grant all rights to the Entry Materials, that the Small Work Story you are submitting is true, and that all Entry Materials are valid and original to you.

Entrants agree to waive any right to claim any ambiguity or error in the Contest description, these Contest Rules, or the Contest itself, and agree to be bound by these Contest Rules, the Contest description and by all decisions of Kennedy Center, whose decisions are binding and final.

If any prize notification is returned as undeliverable, or if winner is unable to be reached after the earlier of two weeks from the date of notification, or if winner is unable accept the prize offered, or in the event of non-compliance with any of these Contest Rules, the prize will be forfeited, and an alternate winner will be selected from the remaining eligible entries based on the above stated criteria.

Employees of the Kennedy Center, Mo Willems Studios, their vendors and their respective parents, subsidiaries, affiliate organizations and companies, as well as their respective advertising and promotion agencies and members of their immediate families (spouses, parents, children, and siblings and their spouses) and/or persons living in the same households as such persons are not eligible to enter the Contest.

Prizes:

There will be fifty (50) prizes awarded:

- Prizes will consist of one original SMALL WORK painted by Mo Willems. (Value: \$50.00)

The Kennedy Center will ship each day’s featured work to the selected entrant for that day using the address provided at the time of entry. Prizes cannot be transferred by winner or redeemed for cash, with no substitution of Small Work by winner. In the event this Contest is terminated before all prizes are awarded or if any prize is forfeited or unclaimed, Kennedy Center may select from remaining eligible entries an alternate winner for all remaining prize elements, which may be substituted with a similar prize of equal or greater value at Kennedy Center’s sole discretion.

Entrants acknowledge that winners of Small Works will receive the physical artwork, but no rights to reproduce, merchandise or otherwise copy such Small Work. Copyright and all related publication and reproduction rights shall be the sole property of Mo Willems.

Disclaimer:

Winners assume all liability for any injury or damages caused or claimed to be caused by participation in the Contest and/or the acceptance and/or use of any prize and releases the Kennedy Center, Mo Willems Studios, and their officers, trustees and employees, subsidiaries and affiliates (“Released Parties”) as well as its media partners, advertising and promotion agencies from any such liability, even if caused by their negligence. Released Parties assume no responsibility for any injury or damage to participants or to any other person’s computer relating to or resulting from entering or downloading materials or software in connection with this Contest.

Released Parties are not responsible for and shall not be liable for: technical, electronic, hardware, software, or telecommunications malfunctions of any kind; lost or unavailable network connections; errors in transmission; failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or inaccurate transcription of entry information caused by the user or by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the entries in this Contest; any printing or typographical error in any materials associated with these Contest Rules or the Contest generally or any promotional or marketing materials; for any human or electronic error, including but not limited to the administration of this Contest or prizes; entries that are stolen, misdirected, garbled, delayed by computer transmissions, lost, late, damaged, or which have postage due; any condition caused by events beyond the control of the Kennedy Center that may cause the Contest to be disrupted or corrupted; or any injuries, losses, or damages, of any kind caused by a prize or resulting from acceptance, possession, use or misuse of a prize, or from participation in the Contest.

General Conditions:

- By entering, entrants fully and unconditionally agree and accept to be bound by these complete Contest Rules and the decision of the Kennedy Center, which shall be final. The Kennedy Center has the right to modify these rules in its sole discretion for clarification purposes without materially affecting the terms and conditions of the Contest.
- Except where prohibited by law, entry in the Contest constitutes a grant of permission to the Kennedy Center and its advertising agencies the right to use and publish winner's name, city, state, likeness, voice, opinions, and biographical information in any and all media for advertising, promotional and publicity purposes without additional compensation.
- All entries become the property of the Kennedy Center and will not be acknowledged or returned. Entries will be deemed made by the individual whose name appears on the entry.
- The Kennedy Center reserves the right, in its sole discretion, to alter or revise any and all elements of the Contest, including, but not limited to the content of prize packages and dates of availability, or to cancel or suspend the Contest for any cause beyond the control of the Kennedy Center, which, in its sole opinion, corrupts the administration, security, fairness, integrity, or proper operation of the Contest or due to unforeseen circumstances, beyond its control, i.e., emergency programming interruptions or discontinued services. In the event of cancellation, the Kennedy Center may elect to identify winners and award prizes by way of random drawing from among all entrants who had entered the Contest at the time of such cancellation.
- Failure to comply with these rules may result in disqualification from this Contest. Kennedy Center reserves the right to permanently disqualify from the Contest any person it believes has violated these rules or acts with an intent to annoy, abuse, threaten, or harass any other entrant, the Kennedy Center, or its agents or representatives, or in any other disruptive manner.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules, or the rights and obligations of the participant and the Kennedy Center in connection with the Contest, shall be governed by and construed in accordance with the laws applicable to the Kennedy Center. The Kennedy Center's decisions as to all matters related to the administration of the Contest and selection of the prize winners are final.
- The failure of Kennedy Center to comply with any provision of these Contest Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Kennedy Center (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Contest Rules.

- In the event that any event referenced in these rules is cancelled for any reason, Kennedy Center shall have no obligation to award any prize package described herein and Kennedy Center shall have no liability to any entrant or Winner.

Sponsor:

The John F. Kennedy Center for the Performing Arts, 2700 F Street NW, Washington, DC 20566. Sponsor may delegate any and all aspects of Contest administration to an agent selected by Sponsor.

Winners List/Rules:

Contest results and a copy of these Official Rules may be obtained by e-mailing KCED@kennedy-center.org or by sending a self-addressed, stamped envelope to: SMALL WORKS PROJECT Contest Rules or Winner's List (specify the document you're requesting), The John F. Kennedy Center for the Performing Arts, Education Department, PO Box 101510, Arlington, VA 22210.